



Intelligent Print Management

To whom it may concern:

My name is Wendy Ferguson and I am an owner of a fulfillment and print Management company calling Intelligent Print Management. Upon hearing that Gold Banc was sold and that many of the employees would be seeking new employment I felt compelled to offer Sheryl Dinkel my professional letter of reference.

Through my role managing printed collateral for a variety of different types of companies including both Gold Banc, and Helzberg Diamonds. I have come to have a great appreciation for Sheryl's knowledge and talent.

Over the years I have seen company after company attempt to eliminate the expense of using an ad agency for marketing pieces and still maintain a consistent quality product and a strong brand image. Until Sheryl Dinkel was hired at Gold Bank I had not seen a single successful shift to inside production.

Sheryl brought to Gold Bank a skill set that not only equaled the design standards of the agency but surpassed them. Mrs. Dinkel understands the printing process and is well versed in pre press requirements. Her extensive knowledge of design software when coupled with her extraordinary design talent makes her a huge asset to any team.

Should you have any questions or require additional information please feel free to contact me at 816-554-9992.

Sincerely,

A handwritten signature in black ink that reads 'Wendy Ferguson'.

Wendy Ferguson

Owner

Intelligent Print Management